

Here is the assignment as I present it to students:

*For our final project, you will choose and define a term that seems vital to your understanding of our course content. This definition may take nearly any form you like except one: you may not compose a traditional essay for this project. In fact, you may use no more than 300 written words in the final draft of this project. You may, however, use as many spoken words, images, video clips, etc. as you like (within fair-use guidelines and in accordance with copyright law). Since there is no minimum written word count for this project, you will be evaluated instead based on three criteria: (1) how well you employ the medium/form you chose to convey your message, (2) how well you utilize evidence that is appropriate for the medium/form and persuasive to your chosen audience, and (3) how well you articulate your rhetorical choices for the project. In order to address these criteria, you will compose a project cover letter (of at least 1500 words), addressed to me, that introduces your definitional project and speaks to these three criteria. You will revise your project draft at least twice in response to feedback from me and from your peers.*