Article Analysis

Worth 100 points (10%)

Due:
Submit a shareable link to a Google Doc via Blackboard

Objectives:
- Use basic rhetorical concepts – audience, **purpose**, genre, **style, occasion or exigency – as reading and writing tools;**
- Summarize and analyze individual texts;
- Evaluate information found using bibliographic tools;

Role: Research is key for understanding ideas that are either not your own or come from a place of experience. Research catches us up on conversations that have been going on for years before we entered them. Reading academic articles, however, can be a real challenge if you don't have a lot of practice and/or aren't engaged with the content. Getting the most out of a single reading will save you time and open up the opportunity for more research.

Task: You are going to do an analysis of an academic article or book chapter (called article from here on out) for your final research report. This analysis will be a mixture of text and GIFs. GIF stands for Graphic Interchange Format, which allows for short moving pictures (not video) to be placed in a digital document or website. They look like this:

Figure 3: Shia Labeouf Magic (2015). In this figure, actor Shia Labeouf appears in a *Saturday Night Live* sketch wearing a unicorn shirt. He wiggles his fingers and mouths "Magic" as the words appear in a glittery font across the bottom of the image.

To complete this assignment you must:
1. Find an academic article on the topic of writing in your future career or on the future of writing. **You can use the article you found in the library assignment.** This article should be from a peer-reviewed journal that you find through either the library databases or Google Scholar. Print the article out as you will want to take lots of notes.
2. Read the article using the SQ3R method, taking notes throughout. As you follow the reading process, note how you feel about each stage and mark the realizations you have as you go through.
3. Write an analysis that is 1000-1500 words long and includes 5-10 GIFs that show your process of interpreting and engaging with this reading. **One GIF must be a GIF you make yourself.** You do not need to appear in your GIF. Be thoughtful about the placement of your GIFs.

Figure 4. Do You Even Gif GIF (2013). In this figure, 2 Pokémon lift weights. The words "DO YOU EVEN GIF?" appear at the top of the screen.

Format:

- *Establish background with an audience in mind.* Your reader has not read the article. What do they absolutely need to know? Provide a summary.
- *Explain how the text is organized.* Explain why the author put information in that order. Why they used headings. Why they used quotations and sources when they did. Explain how this information can be helpful to others.
- *Evaluate the piece.* Is it credible? How do you know? How useful could this piece be for your final project?
- *Evaluate your experience.* What worked for reading this piece? What helped you retain the most information? What should you do to better grasp academic articles in the future?
- *Explain takeaways.* In your conclusion, explain what you have learned from this assignment that will be useful for this class or future classes.

This paper should follow MLA as best you can. You should include MLA headings, page numbers, references to the article's page numbers, and a Works Cited that lets me know where your GIFs came from.

Where to Find GIFs: Giphy.com is probably the fastest way to find them. It's a huge, easily searchable, archive of gifs and has a whole tab just for reaction GIFs.

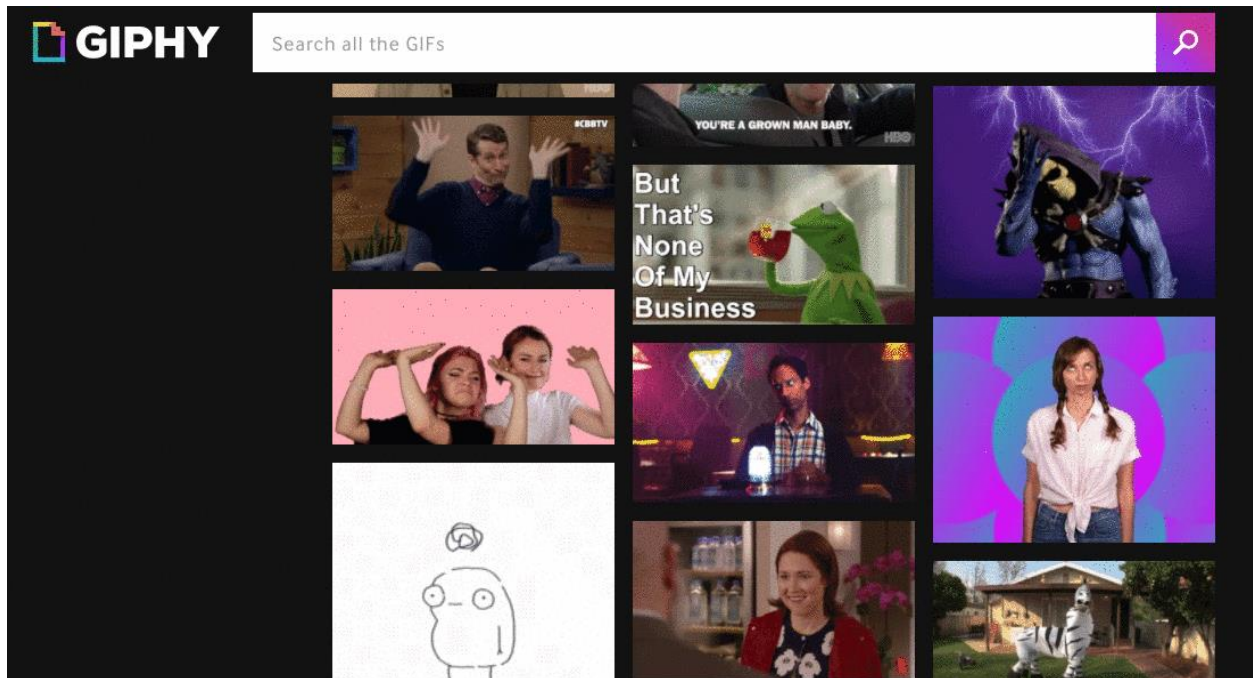How to Insert GIFs into Google Docs: Here's a GIF for that:

Figure 4. A tutorial GIF made by the instructor showing how to insert a GIF into a Google Doc.

How to make my own GIF: You can take video, upload it to YouTube, and then use Giphy's GIF maker to upload it. For a GIF of myself, I use the Boomerang app on my phone. If you have an iPhone, Live pictures are one step away from being GIFs already. I used recordit.co to make the screencast GIF

How to cite a GIF in MLA:

Creator. "Title of Image." *Title of Website*. Date the GIF was published. URL.

"Parks and Recreation GIF." *Giphy*. 2015.https://giphy.com/gifs/5VKbvrjxpVJCM. Accessed 25 September 2019.